



Contract for Change

Steering Group

January 2020

SOCIAL VALUE **UK**

Agenda

1. Introductions
2. Actions review
3. Communication workstream
4. Workstream resourcing update
5. Procuring for Social Value - Fusion
6. AOB



Actions review

No.	Action	Owner	Due Date	Completed Date
1.	Update Terms of Reference to include weblinks and shared document drive and circulate to Steering Group	Lindsay Rosul	W/C 16/12/2019	13/12/2019
2.	Circulate 12-month meeting schedule for Steering Group. Proposed 3 rd week of the month.	Lindsay Rosul	W/C 16/12/2019	13/12/2019
3.	Publish Workstreams, align volunteers who have already expressed interested	David Shields/Lindsay Rosul	W/C 16/12/2019	20/12/2019
4.	Publish Workstreams via all communications channels to seek additional volunteers (SV UK, CIPS, IACCM, SG Networks)	David Thomas/Steering Group	W/C 16/12/2019	20/12/2019
6.	Complete shared folder set up and provide access	Catherine Manning	13/12/2019	18/12/2019
7.	Website setup and launched	David Thomas	WC 13/01/20	To be reviewed at Steering Group



Communication workstream

Workstream Lead is David Thomas, currently 2 team members Amy Bond (Crown Commercial Services) and Sophie Short (Social Enterprise Mark).

Progress to date:

- Brand developed
- Initial web-site design created – to be finalised in the next week
- Standard documents / PPT's created

We need more resources for this team, especially from colleagues who have extensive networks in procurement, commissioning and social value networks and/or communications expertise.



Web Site Review

Feedback on the draft website design?

Currently: www.contractforchange.wordpress.com

Once updated: www.contractforchange.co.uk

Future potential developments / requests?



Communication workstream

Communications management and output:

1. Steering Group documents on the web-site and emailed to all interested parties
2. All workstream documents to be put on the website and emailed to interested parties
3. Monthly newsletter / summary of workstream activity and sharing interesting developments
4. Provide support for workstream leads for any specific marketing / communication requirements
5. Create other standard documents as needed / requested from workstream leads
6. Circulate Social Value UK documents/webinars that may be helpful, e.g. SV Principles



Communication workstream

Questions for further Steering group feedback:

1. Should we have a LinkedIn presence and/or other social media?
2. Should we have a partners or similar page / or something that recognises the support we are receiving?
3. How should we connect with relevant membership organisations?
4. Any other suggestions from the Steering Group?



Workstream resourcing update

- Good level of responses, with all workstreams with a number of volunteers and all workstream have at least one Workstream Lead
- 12 Workstream Leads and 80 Workstream Members
- Several volunteers are working across multiple workstreams / multiple roles, and although this is positive it may be difficult to sustain
- 3 workstreams have joint Workstream Leaders



Workstream resourcing update

Workstreams	Workstream Leads	# Workstream Members
Procurement & Commissioning Best Practice & Methodology	Carol Glenn (Solihull Council) Jo Parkes Newton (Flying Squirrel Consulting)	16 members
Social & Environmental Strategic Priorities to Implementation	Mark Cook (Anthony Collins)	7 members
International Approaches to Creating Social Value	Tim Cummins (IACCM)	5 members
Social Value in Construction & Infrastructure	Louise Townsend (Morgan Sindall)	11 members
Social Value in Services	Dr Inge Hill (Enterprise Educator UK) Heidi Fisher (Social Enterprise Success)	9 members
Social Value Standards & Assurance	Catherine Manning (Social Value UK)	4 members
Social Value Measurement and Impact	Ben Carpenter (Social Value UK) Carl Meewezen (Apsiz Services)	15 members
Social Value Training & Capability Development	Melissa Bell (YPO)	8 members
Communication & Marketing	David Thomas (Social Value UK)	2 members
Programme Management Office	David Shields (Apsiz Services)	3 members



Workstream resourcing

Questions for further Steering group feedback:

1. Should we have an approach which incorporates joint Workstream Leads?
2. Identification and invitation of further resources to be managed by Workstream Leads?
3. Social Value & Standards and Communication & Marketing are resource light, any suggestions or additional support?



Workstream management

Next steps:

1. PMO to communicate details of Workstreams and Workstream Lead details
2. PMO to request case studies and best practice documents
3. Organise an initial kick-off meeting with all Workstream Leads to establish way of working, scope and sharing documents
4. Workstream Leads to produce scoping document and high-level plan
5. How to communicate in a structured manner across the programme and externally
6. Document sharing and management
7. Identify any programme level activity which the PMO can undertake on behalf of the workstreams



Procuring for Social Value

How a major procurement activity drove service providers to think outside the box and offer ambitious solutions

Faye Hodgkinson
Fusion



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AOB

1. SCC are helping with tele/video conferencing with a product called Blue Jeans further information to be provided (GL)
2. Social Value principles, potential session at a future Steering Group or with Workstream Leads (JPN)



Annex 1

Workstream resources



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Workstream resourcing update (Correct as at 09/01/2020)

1. Procurement and Commissioning Best Practice and Methodology



Jo Parkes Newton - Flying Squirrel Consulting
Carol Glenn Solihull Council

Anita Gibbs Cheshire Police
Karen Perry Barandos
Katy Lukasik Sterling Pharma Solutions
Lindsay Rosul Apsiz Services
Alex Hackett ProCom
Heidi Fisher Social Enterprise Success
Melissa Bell YPO
Jo Ashbruner Red Dragon Flag Makers

Eyan Naylor South West Police Procurement Department -
SWPPD (Devon & Cornwall / Dorset / Wiltshire &
Gloucestershire)
Tim Edwards Consultant
Nathan Davies Barkers Commercial Services Limited
Beverly Gardiner National Records Scotland
Olivia Hughes Flintshire Council
Leo Clifton Manchester University NHS Foundation Trusts
Katrina Browning Suffolk Council
Lisa Moore City of London



Workstream resourcing update (Correct as at 09/01/2020)

2.Social and Environmental Strategic Priorities to Implementation

Mark Cook - Anthony Collins



Andy Daly Social Enterprise UK
Graham Lane SCC
Rachel Zabari Crown Commercial Services
Katrina Browning Suffolk Council

Mark Pearson London Borough of Hounslow
Claire Parry Infrastructure Skills Advisory
Dr Hushneara Miah Crystal Law Solicitors



Workstream resourcing update (Correct as at 09/01/2020)

3. International Approaches to Creating Social Value

Tim Cummins, IACCM

Claire Parry Infrastructure Skills Advisory
Heidi Fisher Social Enterprise Success
Thomas OBryne Quinetiq

Magda Power DAA
Ben Carpenter Social Value Uk



Workstream resourcing update (Correct as at 09/01/2020)

4.Social Value in Construction & Infrastructure

Louise Townsend, Morgan Sindall



Alex Hackett ProCom
Sara Lawton Construction Impact Framework
Sharron Clow Legacy Strategies Ltd
Adam Bennett East Sussex Procurement Hub, c/o
Wealden District Council
Tracey Lyth Mears Group

Claire Parry Infrastructure Skills Advisory
Dr Hushneara Miah Crystal Law Solicitors
Bill Kirkup CAG Consultants
Prudence Seaward SeaBridge
Caroline Brock Urbano Network
Gary Jackson Mears Group



Workstream resourcing update (Correct as at 09/01/2020)

5.Social Value in Services

Heidi Fisher Social Enterprise Success

Dr Inge Hill MD pathcreating Ltd & Advisor to SVUK



Laura Neville Foodbuy
Nicky Stewart
Thomas O'Bryne Quinetiq
Dr Hushneara Miah Crystal Law Solucitors

Jenny Inglis WISE100
Nathan Davies Barkers Commercial Services Limited
Olivia Hughes Flintshire Council
Neil Wilson West Yorkshire Police
Lisa Moore City of London



Workstream resourcing update (Correct as at 09/01/2020)

6.Social Value Standards and Assurance

Catherine Manning – Social Value UK

Melissa Lacide PA Housing
Tracey Watts Essex County Council

Helen Kowe United Utilities
Ben Carpenter Social Value UK



Workstream resourcing update (Correct as at 09/01/2020)

7.Social Value Measurement and Impact

Ben Carpenter (Social Value UK)
Carl Meewezen (Apsiz Services)

Adam Bennett East Sussex Procurement Hub, c/o
Wealden District Council

Carolyn Hay Social Research Consultant

Neil Capstick Executive Compass

Richard Dickens Social Value Business

Ceyda Özgün Atlidanismanlik

Magda Power DAA

Beth Pilgrim Supply Change

Melissa Bell YPO

Tim Edwards Consultant

Prudence Seaward SeaBridge

Nathan Davies Barkers Commercial Services Limited

Olivia Hughes Flintshire Council

Leo Clifton Manchester University NHS Foundation Trust

Roger Seddon EU Territorial Programme Project Management
division of Welsh Government.



Workstream resourcing update (Correct as at 09/01/2020)

8.Social Value Training and Capability Development

Melissa Bell - YPO

Brian Fairchild Coach
Carol Glenn Solihull Council
Graham Lane SCC
Lindsay Rosul Apsiz Services

Melissa Lacide PA Housing
Ceyda Özgün Atlidanismanlik
Cristina Balan CSR BootIQ
Katrina Browning Suffolk Council



Workstream resourcing update (Correct as at 09/01/2020)

9.Communication

David Thomas, SVUK, IACCM

Amy Bond Crown Commercial Services

Sophie Short Social Enterprise Mark



Programme Management

Project Management Office



David Shields Social Value UK

Lindsay Rosul Apsiz Services

Jo Parkes Newton Flying Squirrel Consulting
Catherine Manning Social Value UK

